



# Partnership & Sponsorship Opportunities with CAIR

2018 | 2019

## Benefits of Corporate Partner Status with CAIR (cost: \$20,000 annually)

- **Prime exhibit space at the CAIR Annual Meeting** (10X10 booth and unlimited number of full access passes) to be held May 30 – June 1, 2019 in Toronto, Ontario (more than 300 attendees expected).
- **Recognition of corporate partnership** (with logo and link) on the CAIR website and in the Annual Meeting program.
- **Priority option to sponsor special activities** surrounding the Annual Meeting, such as Fellows & Residents Day and T&Ns Training Activity (see details in sponsorship opportunities).
- **Meeting with CAIR Board**, together with other Corporate Partners, at the annual CAIR Board winter retreat held on February 25, 2019 in Toronto, Ontario.
- **Availability of CAIR's President and Executive Director** to discuss potential special projects.
- **Corporate news advertised free of charge** in CAIR Express (certain conditions apply).
- **Exclusive opportunity to host a lunch symposium at the Annual Meeting** (\$3,300 extra).
  - Corporate Partner chooses topic and speaker
  - Maximum of six one-hour symposium opportunities are available
  - Lunch included for symposium hosts and participants
- **Priority option to sponsor the Grand Slams & Catastrophes Course** to be held on February 8-9, 2019 in Lake Louise, Alberta including three full access passes, 4'X8' table top booth and breakfast/coffee breaks with participants (\$6,000 extra).

## Benefits of sponsorship opportunities at CAIR

- **Grand Slams & Catastrophes Course** on February 8-9, 2019 in Lake Louise, Alberta (cost of sponsorship: \$6,000).
  - Maximum of ten table top booths available
  - Two full access passes for two representatives
  - Breakfast and coffee breaks with participants
  - Great interaction with participants (maximum of 70 attendees accepted)
- **Booth at the CAIR Annual Meeting** (cost of sponsorship: \$12,000).
  - 4 X 8 booth in the main exhibit hall
  - Three full access passes
  - Booths set up for two full days
- **Fellows & Residents Day** on May 29, 2019 in Toronto, Ontario (cost of sponsorship: open for discussion).
  - A great opportunity to support the future of IR in Canada.
  - More than 25 Fellows & Residents present cases to an audience composed of:
    - The CAIR Annual Meeting Guest Speakers and Speakers;
    - Members of the event Planning Committee
    - Members of the CAIR Board
  - Cases presented are then made available to all CAIR members on the CAIR website under the heading of Cases of the Month.
  - Number of access badges to be discussed.
  - Appropriate acknowledgement of corporate sponsorship.
- **MRT & RN Day** on May 29, 2019 (cost of sponsorship: \$3,000)
  - A great opportunity to support the continuing education and hands-on training of Medical Radiation Technologists and Registered Nurses specialized in the field of IR.
  - Number of attendees limited to 30 in order to enable maximum interaction.
  - Appropriate acknowledgement of corporate sponsorship.